



**EUROPEAN COMMISSION**  
 DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT  
 Directorate B. Multilateral relations, quality policy  
 Director

Brussels,  
 DDG1.B.5/AMV/db D(2016) 484312

## NEW PROMOTION POLICY FOR AGRICULTURAL PRODUCTS

### InfoDay on the Calls for Proposals 2016

26 February 2016, Brussels, CCAB Building, room AB-0D  
 Rue Froissart 36 – 1049 Brussels  
 DRAFT AGENDA



<b>8:30 – 9:00</b>	Registration of participants	
<b>9:00 – 9:10</b>	Welcome and introduction	Diego Canga Fano, Director of Directorate B, Multilateral relations, quality policy, DG AGRI
<b>9:10 – 9:20</b>	Presentation and role of Chafea Agency	Jacques Remacle, Director of the CHAFEA Agency
<b>9:20 – 10:00</b>	The 2016 Annual Work Programme and calls for proposals	Johan van Gruijthuijsen, Deputy Head of Unit Promotion DG AGRI.B.5
<b>10:00 – 10:30</b>	<b>Coffee Break</b>	
<b>10:30 – 11:15</b>	How to prepare and submit a proposal	Aleksandra Mecilosek, Head of Promotion of Agricultural Products Unit, CHAFEA Agency
<b>11:15 – 12:00</b>	The model grant agreement	Teresa Monge, Ex Ante Financial Verifying Officer, CHAFEA Agency
<b>12:00 – 13:00</b>	Questions & Answers session  Conclusions	
<b>13:00</b>	<b>Networking Lunch</b>	

## **Important notice:**

- (1) Participants have to register online, please follow this link:  
<https://scic.ec.europa.eu/fmi/ezreg/AGRI-INFODAY2016>

Please note that this event is targeting all potential beneficiaries, allowed to submit an information/promotion programme concerning agricultural products

***Nevertheless, taking into account the capacity of the room , the number of participants is limited to 160 with a maximum of 1 participant by organisation (Proposing organisations, Implementing bodies, relevant National Authorities) .***

- (2) **All the sessions will be web-streamed. The URL will be communicated later on the AGRI & Chafea websites<sup>1</sup>.**
- (3) **All the sessions will take place in English. No interpretation in other EU languages will be available.**
- (4) **There will be no reimbursement of travel costs: the participants will have to support all their expenses**

**You are invited to send any question concerning the new online submission system and relating documentation to the register online form:**

<https://scic.ec.europa.eu/fmi/ezreg/AGRI-INFODAY2016>



Hans Erwin BARTH  
*in absence of*  
Diego CANGA FANO

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<sup>1</sup>

DG AGRI website: [http://ec.europa.eu/agriculture/promotion/index\\_en.htm](http://ec.europa.eu/agriculture/promotion/index_en.htm)

Chafea website: [http://ec.europa.eu/chafea/agri/index\\_en.html](http://ec.europa.eu/chafea/agri/index_en.html)